

9 September 2010

**- For Immediate Release -**

For more information contact:  
Steven Rosen, IALD  
President  
Available Light, Inc.  
10 Derby Square #3  
Salem MA 01970 USA  
steven@availablelight.com  
978.744.6800, x123

**Dan Gerstenhaber, Senior Associate, Joins Available Light**



Steven Rosen, President of Available Light, is delighted to announce that Dan Gerstenhaber has joined the firm.

“Dan and I have been friends and colleagues for over a decade and I am impressed with his creativity, design skills, project management capabilities, and client relations savvy. Not only is Dan a perfect match for the niche we had to fill, but Dan’s heartstrings were pulling him back to his native Massachusetts,” reports Rosen.

Dan, along with Principal Bill Kadra, will be responsible for operating the Special Event and Trade Show division of Available Light. Mr. Gerstenhaber brings a world of success and experience to the Available Light team. For the past four years Dan has served as Production Coordinator and Lighting Designer for ELS, a major Los Angeles production house. In this capacity he was responsible for a wide range of projects from trade show exhibits for clients such as Hologic, Bose, and Akamai Technologies; to motion picture premiere events for all the major studios including 20<sup>th</sup> Century, Universal, Paramount, and Warner Brothers.

“When clients demanded a rock and roll stage for *CSI Las Vegas*, lighting & AV gear for *E3* (the world’s largest video game conference), or the transformation of a ballroom into a primordial *Land of the Lost* forest, they called on me,” stated Gerstenhaber, who regularly pushes the envelope for his clients. “I am honored and excited to join Available Light, New England’s premier lighting design firm.”

Dan can be reached at: [dan@availablelight.com](mailto:dan@availablelight.com) / 978.744.6800, x129

**Available Light**, a member of the U.S. Green Buildings Council, is a lighting design firm working worldwide in the fields of museum exhibition, architecture & corporate communications.