

Motorola

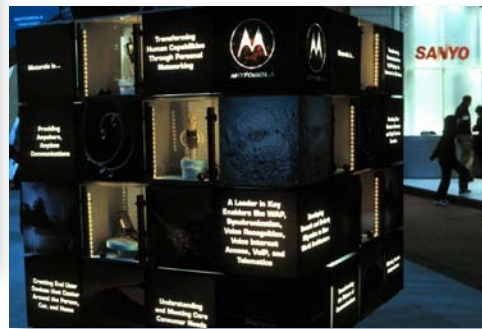
Telecomm Fair • Geneva, Switzerland



The Available Light Difference **International Savvy**

Designing the Lighting Systems for a four story exhibit at Telecom—one of the world’s most important trade events in Switzerland—it takes both artistic confidence and a single-minded desire to deliver an impressive and organic lighting environment while communicating with vendors from Singapore to Belgium and from the U.S. to Geneva. Dynamic layers of light are used to celebrate products, enhance exhibit architecture, build anticipation, and create an electric and exciting atmosphere.

Available Light has produced work in Europe, Africa, the Middle East and the Orient—we understand how critical communication is to achieving positive results.



Production Design: Cramer Productions