

# Rock & Roll Hall of Fame Annex

New York City NY



For the first time ever, the Rock & Roll Hall of Fame opens its doors outside Cleveland! Located in the trendy grunge of SoHo, the 17,000 Sq ft Annex revolves around the rock legends of New York. A 20' long interactive 3D map of Manhattan highlights the events and clubs that were part of rock's New York timeline. A cutting edge headphone system is aware of where you are, and seamlessly plays the artist's music without interrupting the visitor's focus on the content. And the intro theatre is so amped up, it requires two sets of special sound insulated doors to keep it from rattling the exhibits.

The lighting is decidedly rock. Striking, edgy and dramatic, it punches up the drama of Rock's flamboyant artists, while creating enough shadows to leave something to the imagination. In the midst of this, priceless artifacts like Paul Simon's hand written lyrics, Elvis Presley's jumpsuit, and Jimi's guitar, are lit within the strictest UV and illumination guidelines.



Exhibit Design: 8 Hands High  
 Photo: Matt Peyton  
 Completed: 2008